



BUSINESS[®]
DOCTORS
ACHIEVE YOUR VISION

Is it your time?

CONSIDER A NEW DIRECTION WITH BUSINESS DOCTORS



Certificate Number 10760
ISO 9001:2015



We are a network of experienced business people, passionate about sharing our skills and experiences.

Our aim is to offer 'hands-on' support to business owners enabling them to overcome their individual challenges and helping them to achieve their aspirations for growth.

Whilst we operate within the consulting industry we are not traditional consultants. Our approach is different and involves getting into the nuts and bolts of businesses providing practical advice every step of the way.

Our clients may be striving to achieve the next level of growth in turnover and profitability, working hard without seeing the results, facing staffing issues or planning to build the value of their business for financial security.

Business Doctors is one of the most progressive business support services in the UK. Since we launched our business format franchising model in 2008, Business Doctors has developed and helped transform thousands of companies across a spectrum of industries, filling a gap in the market between the big four consultancies and specialist individuals.

As the economy continues to adapt to the social impacts of Covid 19 pandemic, the need for our planning and support services has never been greater.

“

They've helped transform our business in every way imaginable”

Richie Kelk
Managing Director - MotorDocs





“

Business Doctors provided us with the support and advise we needed to grow our business.”

Jane Reynard
Scola Creative Art Products

Small and medium size enterprises are anxious to adopt the same business growth strategies used by large corporations to great success.

This includes the use of outside expertise. Unfortunately, consultancy services cannot simply be scaled down for SME's.

The small business owner who has befriended his employees needs more than advice to cut staff. The passionate entrepreneur is ill-equipped to handle a dispassionate assessment. The multitasking MD is too busy with day-to-day issues to look five years into the future.

The leaders of our nation's 5.9 million SMEs need more than counsel from consultants or warm words from coaches. They need care and direction from Business Doctors.

Business Doctors provide small and medium size businesses with a host of proprietary programmes designed to help them develop effective strategic plans, improve their organisational efficiency, involve their staff in organisational change, master their supply chain, and more.

The success of Business Doctors is based on their holistic approach to business support. As a Business Doctor, you are not just a coach, you get on the pitch with your client, working alongside them to respond to challenges and seize opportunities across every aspect of the business, from sales to finance, marketing to procurement.

Embedded in communities nationwide, Business Doctors are vital members of the business communities which they support, making a difference locally and helping to develop thriving businesses across the region.

Trained and equipped to deliver packaged Business Doctors programmes, Business Doctors rise to the top by helping other businesses to do the same. Sharing the benefit of their own experience, they help other businesses enjoy the success they themselves have achieved.

Supported by a national Franchise support team, Business Doctors enjoy both the independence of business ownership and the benefits of a supportive, collaborative nationwide professional network. These benefits include brand awareness, marketing support, additional revenue-generating opportunities and a wealth of tools and resources.

Business Doctors are seeking experienced, business savvy individuals who can use our systems while maintaining our high standards of service. We know the rewards that await them for their efforts.

Together, we will realise the extraordinary potential of the Business Doctors brand. And in doing so, contribute to the UK's business community and the vitality of the country's economy.



“

Business Doctors was exactly what I was looking for. It really gets to the root of what it means to be a coach and advisor. It's not all about sales and conversion, it's about helping people to get the best from their business.”

Paul Shaw
Business Doctor London



Business Doctors was established in 2004 by Rod Davies and Matthew Levington who between them have led, developed and helped transform hundreds of companies across a spectrum of industries.

Throughout their careers, Rod Davies and Matthew Levington had to execute painstaking strategic, operational, marketing, sales, human resources and public relations reviews and tune-ups with little recourse to outside help. Corporate consultants should have helped, but they were prohibitively expensive, aloof and out of touch with the needs of SME's.

Aware of the many challenges faced by growing businesses, Matthew and Rod set out to systematise many of the diagnostic, strategic, training, advisory and recruitment tools that they had developed and used themselves to great success. The result of this fruitful collaboration is Business Doctors.

Seeking Qualified Professionals Since launching the Business Doctors franchise network in 2008, Business Doctors has rapidly become one of the fastest growing business support services in the UK - and demand is increasing.

Businesses in towns and cities across the country require the services of a Business Doctor. Business Doctors Franchising Limited seeks to meet this latent need by establishing Business Doctors throughout the country.

The rewards that await our Franchise Business Owners and their clients are great. We invite you to learn more.

Memberships & Awards





The minimum investment to launch
a Business Doctors franchise is

£44,500
+VAT

Business Doctors is a prestigious career Franchise business.

It would be your role to deliver packaged business advisory and support services to SME's in your locality. Working in concert with your national Franchise support team, additional business opportunities may also be available to you.

Market Outlook

Winners and losers in the consulting industry are being determined by a war for talent. Business Doctors firmly believes that by giving talented individuals like yourself the opportunity to own their own business - while enjoying the ongoing support of a growing national brand - we will become the pre-eminent provider of business advisory services to SME's across the UK.

With a wide selection of popular services, an outstanding pool of over 2 million VAT registered small and medium enterprises, a sterling reputation and fast-growing demand, the market is ripe for Business Doctors.

Earnings Potential

When the business was first established by the two founders in 2004, from a standing start, they were able to get the business up to a £350k plus turnover within just 3 years. The demand for Business Doctors was demonstrated with the launch of the business format franchising model in 2008. Since then, the network of franchisees has grown rapidly nationwide.

As the economy continues to improve, the potential for continued growth is huge. Combining your effort, skills and experience with our proven systems, you will have the

opportunity to earn a salary working comfortably with just a handful of clients.

We hope that this document will inspire you to learn more about this distinctive business opportunity.

To further your investigation of our franchise, complete the included enquiry form and post it to us without delay. Should there be mutual interest, we will invite you to an exploratory meeting. At this meeting, you would be provided with income projections and other financial details to enable you to draw up a credible business plan for your chosen location and to discuss the opportunity in detail with your advisors.

The Opportunity

Franchise Owners offer Business Doctors' core business support and advisory services within their territory, and enjoy the opportunity to use their skills and network access to provide clients with a host of add-on services.

The minimum investment to launch a Business Doctors franchise is £44,500 (plus VAT).

Funding Your Franchise

Financing is available through third parties. We work closely with Clifton Asset Management who provide pension-led funding which enables you to build your pension by investing in your own business. We also have excellent relationships with the major banks, and options with specialist franchise financing partners.

Funding and Finance Partners





Business Doctors provides its Franchise Owners with a comprehensive Training Programme covering all aspects of the Franchise business.

Franchise Owners will be introduced to the Business Doctors' market, methods, products and systems through a bespoke induction course at the Franchisor's head office in St Helens, Merseyside. Additional sales and business coaching and hands-on completion training is provided at the Franchise Owner's location prior to launch.

Our professional support team, made up of a number of regional directors, will assist the launch of every Business Doctors Franchise and will provide Franchise Owners with a host of ongoing professional support services. The Business Doctors Operations Manual, on loan to our Franchise Owners for the duration of their trading licence, outlines our every business practice.

Franchise Owners are provided with the training, tools and support required to exceed the expectations of customers. The Franchise Owner requires only the determination to apply the proven model and the dedication to make it work for them. Together, we will lay the foundations for a thriving business.

Territory

We are seeking to establish Business Doctors Franchises throughout the United Kingdom. Not all locations are suitable, so it is essential that any chosen area be carefully assessed. We retain the final decision on territory.

Legal Agreement

Business Doctors Franchise Owners secure the right to operate a Business Doctors Franchise Business using the Franchisor's proprietary methods, tools and systems. Your rights and responsibilities will be clearly detailed in the Franchise Agreement, the legal document governing the relationship between the Franchisor and the Franchise Owner.

Branding

We have invested heavily in the development of the Business Doctors brand, image and trading style. The Business Doctors name itself is trademarked across Europe and Asia, demonstrating the credibility of our services and strength of our offering, and ensuring your business is fully protected.



“

It feels more like a
'partnership' than
a franchise.”

Andy Mee

Oxfordshire & North
Buckinghamshire Business Doctor



Naturally, neither party can make any decisions at this early stage. You need further details and professional advice whilst we need to learn more about you.

The Franchise Owner plays a fundamental role in the national expansion of the Business Doctors brand. We must therefore apply a careful selection process.

Aptitudes

While Business Doctors Franchising Limited will provide training in all aspects of the operation, you will still need to consider your aptitudes and suitability for this Franchise business.

We are entrusting our name and reputation to each of our Franchise Owners, and are investing both time and energy in their business. Naturally, we intend to get it right.

We have a clear idea of the attributes that make a person well-suited to our Franchise opportunity and we are prepared to take the time to find such an individual.

Successful Franchise Owners will have strong business skills, solid leadership and experience, senior level management expertise, confidence-inspiring professionalism, strong people skills, a good local reputation and basic IT proficiency.

Business Doctors promises exceptional client care: our Franchise Owners must be capable of delivering it. A customer care mentality, strong organisational skills, and a prompt and levelheaded response to problems are essential.

The Enquiry Process

If you are interested in learning more about this exceptional opportunity, here is how to proceed:

1. Begin by completing the preliminary enquiry form at <https://www.businessdoctorsfranchise.com/register-interest/apply-now/>. (Completion of the form places you under no obligation.)
2. Or why not attend one of our regular discovery sessions, where after a short presentation, you'll have the opportunity to ask questions and speak to an existing franchisee. To find out more and book your place visit <https://www.businessdoctorsfranchise.com/register-interest/discovery-day/>.
3. Applicants who meet our criteria will be invited to an exploratory meeting. During this meeting, we will explain the Business Doctors Franchise business in greater detail, discuss the figures, and explore possible territories. We will also be able to answer your questions at this time.
4. Following the meeting, you will need time to consider the opportunity, review the figures with your professional advisors, talk to your family and to research the market in your preferred location. You may also have further questions to ask us.
5. If, after all your consultations, you wish to apply for a Business Doctors Franchise, you will be required to complete an Intent to Proceed agreement and pay a deposit.

At no point will we apply pressure on you to come to a decision. At this stage, all we need you to do is simply submit a completed enquiry form to obtain further information.



Your business in a box

As a Business Doctor franchisee, with our ongoing support, you will deliver a first-class service to local businesses in your chosen territory. Offering guidance and advice to businesses when it matters to them most. Allowing businesses to take advantage of our combined expertise and years of business experience.

1 Strong brand identity

2 Proven business concept

3 Lead generation and client acquisition programmes

4 Full suite of marketing collateral including website

5 National PR and social media

6 Award winning training

7 Fully supported by founders, regional directors and HQ team

References

Bankers

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CW9 5DU

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Accountants

Pareto Tax And Wealth LLP
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Manchester, M3 4DU

Tony Woolley
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Franchise Consultants

Ashtons Franchising Consultants
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Franchise Lawyers

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Marc Allison
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E: marc.allison@weightmans.com



“

Business Doctors provided us with the support and advise we needed to grow our business.”

Cate Walter
Director - Rhino Safety

With a dedicated head office team and a large network of collaborative franchisees, support is never far away.



Matthew Levington
Co-Founder



Rod Davies
Co-Founder



Richard Tidswell
Regional Director



Graham Robson
Regional Director



Paul Neck
Regional Director



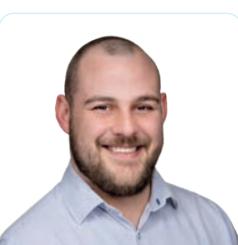
Kevin Cook
Regional Director



Graham Morgan
Regional Director



Andy Mee
Regional Director



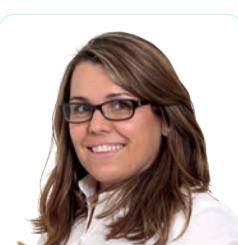
Ben Davies
Franchise Development Director



Jo Kerrigan
Training & Support Manager



Helen Roberts
Marketing Manager



Joanne Muldowney
Finance Manager



Greg Howard
Research & Analytics



Bailey Taylor
Business Services Assistant

Business

An organisation or enterprising entity engaged in commercial, industrial or professional activities

Doctor

Originally an agentive noun of the Latin verb docere 'to teach'



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Myanmar
www.businessdoctors.com.mn

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